

## **PRIVACY POLICY**

## Introduction

This Privacy Policy describes how your personal information is collected, used, and shared when you visit, book an assessment or make a transaction from https://www.gipca.org (the "Site"; "Website").

## Information Collected

We collect information from you when you register at GIPCA, respond to a survey or communication such as e-mail. This information includes name, location, phone number and email address. When booking an assessment, the Card Number and CVV are required but NEVER stored for security purposes. Like many websites, we use "cookies" to enhance your experience and gather information about visitors and visits to our website. Please refer to the "Do we use 'cookies'?" section below for information about cookies and how we use them.

### How we use the information collected.

The information collected when registering on GIPCA or booking an assessment is used as an input to our customer database analysis on the basis of services of interest and the locations. It also helps us to determine the most appropriate approach for the target users based on the different needs in various professions hence deliver an appropriate output for each career line. We also utilize the information collected as key input to the assessment process in order to avail comprehensive professional assessments. To allow us to better service you in responding to your customer service requests. If you have opted-in to receive our e-mail newsletter, we may send you periodic e-mails.

### **Customer Information Protection**

We have put in place a number of security measures to ensure that customer information collected is only accessible by a limited number of persons who have special access rights to the system and are required to keep the information confidential. When you place an assessment booking or register at GIPCA, we utilize a secure server. All sensitive information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.



#### Do we use "cookies"?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Chrome or Internet Explorer) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your site experience more efficient and some of our services will not function properly. However, you can still register and access all the services on the website.

## Disclosure of information we collect to third parties.

We uphold privacy of personal information shared on the website and therefore do not sell, exchange or otherwise transfer any of this information to outside parties under whatever circumstances. The term "outside parties" does not include our business. It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties have signed our privacy policy agreement to keep this information confidential.

# How to discontinue service, remove or modify information you have provided to us.

To delete all of your online account information from our database, please contact us or click the unsubscribe link in one of our email newsletters. Please note that we may maintain information about an individual order transaction in order to service that transaction and for record keeping. Third party links attempt to provide you with increased value, we may include third party links on our site. These linked sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including if a specific link does not work). In the event that we make changes to our policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change.



### What User Data We Collect

When you visit the website, we may collect the following data: Your IP address.

Your contact information and email address.

Other information such as profession and preferences.

Data profile regarding your online behavior on our website.

## Why We Collect Your Data

We are collecting your data for several reasons:

- To better understand your needs.
- To improve our services and products.
- To customize our website according to your online behavior and personal preferences.

# Inquiries and Feedback

We welcome your inquiries, comments, and concerns about privacy. Please contact us with any and all feedback pertaining to privacy, or any other issue. This Online Privacy Policy applies only to all information collected through our website. By using our website, you consent to our privacy policy.